

# ORDER

**Wichita KS KSNW**

**Orders**  
**Order / Rev:** A2599744  
**Alt Order #:** 27014117  
**Product Desc:** 2020 Primary Electio  
**Estimate:** 1582  
**Flight Dates:** 07/14/20 - 07/20/20  
**Original Date / Rev:** 07/14/20 / 07/14/20  
**Order Type:** REG

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** Nat

**Agency**  
**Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:** Ax Media Email  
 800 W. 47th Street  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Bill Clifford/Congress/KS/Rep  
**Demographic:** A50+  
**Product Codes:** PL12  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	51	\$7,075.00	\$6,013.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	51	\$7,075.00	\$6,013.75	218.50
<b>Totals</b>	<b>51</b>	<b>\$7,075.00</b>	<b>\$6,013.75</b>	<b>218.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	28%	\$7,075.00
Market	100%	\$25,267.86

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$18,192.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/14/20	07/14/20		CM	8-9am	-T-----	:30	1	\$75.00	P5	2.00	NM	0	\$0.00

Order / Rev: A2599744  
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 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 8-9am															
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/13/20	07/19/20	-T-----			1		\$75.00		2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		Today Show 8-9am		8-9am	-T-----	:30		<del>(\$75.00)</del>		2.00	NM		
Credited															
2	Multi	07/15/20	07/15/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$75.00	P5	2.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/13/20	07/19/20	--W----			1		\$75.00		2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		Today Show 8-9am		8-9am	--W-----	:30		<del>(\$75.00)</del>		2.00	NM		
Credited															
3	Multi	07/20/20	07/20/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$75.00	P5	2.00	NM	1	\$75.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	M-----			1		\$75.00		2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		Today Show 8-9am		8-9am	--W-----	:30		<del>(\$75.00)</del>		2.00	NM		
Credited															
4	Multi	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$25.00	P5	1.50	NM	1	\$25.00
Channels : KSNC,KSNG,KSNL,KSNN															
Kansas Today Sa/Su 6a-8a															
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/13/20	07/19/20	-----S-			1		\$25.00		1.50				
N 5	Multi	07/19/20	07/19/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$25.00	P5	2.50	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show Su															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/13/20	07/19/20	-----S			1		\$25.00		2.50				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		Today Show Su		Today Show Su	-----Su	:30		<del>(\$25.00)</del>		2.50	NM		
Credited															
N 6	Multi	07/19/20	07/19/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$60.00	P5	1.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Meet the Press															
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/13/20	07/19/20	-----S			1		\$60.00		1.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		Meet the Press		Meet the Press	-----Su	:30		<del>(\$60.00)</del>		1.00	NM		
Credited															
7	Multi	07/18/20	07/18/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$70.00	P5	5.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sa 5-530p															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/13/20	07/19/20	-----S-			1		\$70.00		5.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		Sa 5-530p		5-530p	-----Sa-	:30		<del>(\$70.00)</del>		5.00	NM		
Credited															
8	Multi	07/14/20	07/14/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$125.00	P5	7.00	NM	1	\$125.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-T-----			1		\$125.00	7.00					
9	Multi	07/15/20	07/15/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$125.00	P5	7.00	NM	1	\$125.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$125.00	7.00					
10	Multi	07/17/20	07/17/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$125.00	P5	7.00	NM	1	\$125.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	----F--			1		\$125.00	7.00					
11	Multi	07/18/20	07/18/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$70.00	P5	8.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S-			1		\$70.00	8.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		Sat KSN News at Six	6-630pm		-----Sa--	:30	<del>(\$70.00)</del>	8.00	NM				
Credited															
12	Multi	07/19/20	07/19/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$60.00	P5	4.50	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S			1		\$60.00	4.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		Sun KSN News at Five	Sun KSN News at		-----Su	:30	<del>(\$60.00)</del>	4.50	NM				
Credited															
13	Multi	07/15/20	07/15/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$180.00	P5	12.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$180.00	12.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		M-F 630-7p	630-7pm		--W-----	:30	<del>(\$180.00)</del>	12.00	NM				
Credited															
N 14	Multi	07/16/20	07/16/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$180.00	P5	12.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	---T---			1		\$180.00	12.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		M-F 630-7p	630-7pm		---Th----	:30	<del>(\$180.00)</del>	12.00	NM				
Credited															
15	Multi	07/20/20	07/20/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$180.00	P5	12.00	NM	1	\$180.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	M-----			1		\$180.00	12.00					
16	Multi	07/19/20	07/19/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$150.00	P5	4.00	NM	1	\$150.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S			1		\$150.00	4.00					

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Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
Product Desc: 2020 Primary Electio  
Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	Multi	07/20/20	07/20/20	Mon Prime Hour 2	CM	8-9p	M-----	:30	1	\$200.00	P5	8.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
Monday 8-9p															
The Wall Mon 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$200.00		8.00			
18	Multi	07/17/20	07/17/20	Fri Prime Other 2	CM	8p-10p	----F--	:30	1	\$150.00	P5	3.00	NM	1	\$150.00
Channels : KSNK,KSNG,KSNN,KSNN															
Fri Prime Other 2 (9:00 PM-10:00 PM)															
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--			1			\$150.00		3.00			
19	Multi	07/14/20	07/14/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	5.00	NM	1	\$1,200.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tue Prime Other 1															
America's Got Talent Tue-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$1,200.00		5.00			
20	Multi	07/14/20	07/14/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$180.00	P5	4.00	NM	1	\$180.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$180.00		4.00			
N21	Multi	07/16/20	07/16/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$180.00	P5	4.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---			1			\$180.00		4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		LN M-F	10-10:35pm		---Th----	:30		<del>(\$180.00)</del>		4.00	NM		
Credited															
22	Multi	07/20/20	07/20/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$180.00	P5	4.00	NM	1	\$180.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$180.00		4.00			
23	Multi	07/14/20	07/14/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$125.00		2.50			
24	Multi	07/16/20	07/16/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---			1			\$125.00		2.50			
25	Multi	07/20/20	07/20/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$125.00		2.50			
N26	Multi	07/15/20	07/15/20	KSN News	CM	12n-1pm	--W----	:30	1	\$60.00	P5	2.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----			1			\$60.00		2.00			

Order / Rev: A2599744  
 Alt Order #: 27014117  
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$60.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News		12n-1pm	--W-----	:30		<del>(\$60.00)</del>		2.00	NM		
Credited															
N27	Multi	07/16/20	07/16/20	KSN News	CM	12n-1pm	---T---	:30	1	\$60.00	P5	2.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	---T---			1		\$60.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News		12n-1pm	---Th----	:30		<del>(\$60.00)</del>		2.00	NM		
Credited															
N28	Multi	07/17/20	07/17/20	KSN News	CM	12n-1pm	----F--	:30	1	\$60.00	P5	2.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	----F--			1		\$60.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News		12n-1pm	-----F--	:30		<del>(\$60.00)</del>		2.00	NM		
Credited															
29	Multi	07/14/20	07/14/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-T-----			1		\$100.00	2.00					
30	Multi	07/15/20	07/15/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$100.00	2.00					
31	Multi	07/17/20	07/17/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	----F--			1		\$100.00	2.00					
32	Multi	07/14/20	07/14/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$150.00	P5	8.00	NM	1	\$150.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-T-----			1		\$150.00	8.00					
N33	Multi	07/16/20	07/16/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$150.00	P5	8.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	---T---			1		\$150.00	8.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News at Six		6-630p	---Th----	:30		<del>(\$150.00)</del>		8.00	NM		
Credited															
34	Multi	07/20/20	07/20/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$150.00	P5	8.00	NM	1	\$150.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	M-----			1		\$150.00	8.00					

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/20/20	07/26/20	M- - - - -		1	\$150.00	8.00								
35	Multi	07/15/20	07/15/20	M-F 430-5p	CM	430-5pm	--W- - - -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	M-F 430-5p															
	Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- -W- - - -		1	\$140.00	6.00								
36	Multi	07/16/20	07/16/20	M-F 430-5p	CM	430-5pm	- - -T- - -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	M-F 430-5p															
	Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - -T- - -		1	\$140.00	6.00								
37	Multi	07/17/20	07/17/20	M-F 430-5p	CM	430-5pm	- - - -F- -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	M-F 430-5p															
	Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - - -F- -		1	\$140.00	6.00								
38	Multi	07/15/20	07/15/20	Today Show 8-9am	CM	8-9am	--W- - - -	:30	1	\$135.00	P4	2.00	NM	1	\$135.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	Today Show 8-9am															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- -W- - - -		1	\$135.00	2.00								
40	Multi	07/16/20	07/16/20	Thur Prime Hour 1	CM	7-8p	- - -T- - -	:30	1	\$200.00	P5	4.00	NM	1	\$200.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	Thursday 7-8p															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - -T- - -		1	\$200.00	4.00								
41	Multi	07/16/20	07/16/20	ON	CM	1235a-4a	- - -T- - -	:30	1	\$5.00	P5	0.50	NM	1	\$5.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	ON															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - -T- - -		1	\$5.00	0.50								
42	Multi	07/17/20	07/17/20	KSN Today 1	CM	5-6am	- - - -F- -	:30	1	\$25.00	P5	1.00	NM	1	\$25.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	KSN Today 1															
	Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - - -F- -		1	\$25.00	1.00								
43	Multi	07/18/20	07/18/20	Sa 5-530p	CM	5-530p	- - - - -S-	:30	1	\$50.00	P5	5.00	NM	1	\$50.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	Sa 5-530p															
	Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - - - -S-		1	\$50.00	5.00								
44	Multi	07/18/20	07/18/20	Sa 630-7p	CM	630-7pm	- - - - -S-	:30	1	\$90.00	P5	8.00	NM	1	\$90.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	Sa 630-7p															
	Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - - - -S-		1	\$90.00	8.00								
N45	Multi	07/18/20	07/18/20	Sat KSN News at Six	CM	6-630pm	- - - - -S-	:30	1	\$130.00	P4	8.00	NM	1	\$130.00	
	Channels : KSNC,KSNG,KSNL,KSNNW															
	Sat KSN News at Six															
	KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	- - - - -S-		1	\$130.00	8.00								
N46	Multi	07/19/20	07/19/20		CM	Sun KSN News at	- - - - -S	:30	1	\$100.00	P4	4.50	NM	1	\$100.00	

**Wichita KS KSNW**

Order / Rev: A2599744  
 Alt Order #: 27014117  
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$125.00		3.50			
N56	Multi	07/16/20	07/16/20	KSN News	CM	12n-1pm	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$100.00		2.00			
N57	Multi	07/16/20	07/16/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$225.00		8.00			
N58	Multi	07/16/20	07/16/20	Thur Prime Hour 1	CM	7-8p	---T---	:30	1	\$200.00	P5	4.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Thursday 7-8p											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$200.00		4.00			
N59	Multi	07/17/20	07/17/20	KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$100.00		2.00			
N60	Multi	07/17/20	07/17/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$225.00		8.00			
N61	Multi	07/18/20	07/18/20	Good Day Kansas Sat AM	CM	530a-6a	-----S-	:30	1	\$10.00	P5	0.50	NM	1	\$10.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Good Day Kansas Sat AM											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$10.00		0.50			
N62	Multi	07/19/20	07/19/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$10.00	P5	0.50	NM	1	\$10.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Su 530a-6a											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$10.00		0.50			
N63	Multi	07/19/20	07/19/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$25.00	P5	1.50	NM	1	\$25.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$25.00		1.50			
N64	Multi	07/17/20	07/17/20	Good Day Kansas	CM	1230p-1p	----1--	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Good Day Kansas											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----1--					1	\$70.00		2.00			
N65	Multi	07/19/20	07/19/20	Today Show Su	CM	Today Show Su	-----1	:30	1	\$25.00	P5	2.50	NM	1	\$25.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Su											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1					1	\$25.00		2.50			





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27014117	<b>Changes as of:</b> 7/14/2020 at 3:36 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 202/269/1582	<b>Flight:</b> 7/14/20 - 7/20/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita	<b>Total \$:</b> \$7,075.00
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 52
Suite 200	<b>Agency Order #:</b> 9750900	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$30.30
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 233.5
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER	<b>Traffic #:</b> A2599744
	214-525-2790	214-525-2643	

**Separation:**

**Comments:** Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14 - 7/20								Total Spots	Total \$	CPP*	GRP*
							7/14	7/15	7/16	7/17	7/18	7/19	7/20					
BON 40	Su 8a-9a		Sunday Today Show	\$25.00	2.5	30	0	0	0	0	0	1	0		1	\$25.00	\$10.00	2.5
TOTALS:							6	8	11	9	6	5	7		52	\$7,075.00	\$30.30	233.5

Makegood Comments			
Date/Time	Action	Added by	Comment
07/14/20 4:03 PM	Accepted	Taylor Fernie	Other